



ORIENTAÇÕES DE ESTUDOS PARA O ENSINO MÉDIO

Componente Curricular	Professor(a)	Classe / Turma	Data
ENGLISH	HELÔ VELANGA	10 A C D	AUG 10

Aluno(a):

Students,

As you are doing a Simulado soon, I've thought it might be a good idea to have mock exercises so that you could practice more and prepare yourselves better since in English exams **most of what you have is basically text comprehension and vocabulary**. Therefore, there is no much of a way to study but doing tests. Thus, it's more than obvious this is **an individual set of exercises**. It'll be evaluated as well.

Dictionaries are not allowed. If there are **key** unknown words disturbing your comprehension, use **the context strategy**. The **answers** are to be handed in in the school official paper in blue or black ink on **August 20th, 2009**. However, do bring the exercises printed because on the same very day, we will be discussing each question in class. Good work!

Regards,

Helô Velanga

Any questions you might have or further information you might need, do no hesitate to contact me:

helovelanga@gmail.com or helovelanga@ajato.com.br

Texto extraído de www.nytimes.com/2005/04/11, adaptado para fins de Vestibular, referente às questões de 41 a 44:

A new reality in Video Games: Advertisements

In video game vernacular, which of these commands seems out of place: throw punch slay dragon or view Sprite billboard ?

It's a tricky question; they all belong.

At least they do to Mitchell Davis, who says he believes that advertisements and product placements will soon become as integral to video games as story lines and action.

Until now, ads have appeared occasionally and haphazardly in video games. But Mr. Davis, chief executive of Massive, a new advertising agency with headquarters in New York, hopes to bring a more aggressive marketing approach to interactive media – he wants to put up billboards and make product placements for mainstream advertisers in the cyberworlds of sports, shooting and strategy games.

...

Industry analysts and executives said that Mr. Davis was not the first entrepreneur trying to jump-start the video game advertising business, but that he was probably the farthest along in building an advertising agency around the idea.

QUESTÃO 41 (ESPM)

The sentence "It's a tricky question; ..." in the second paragraph, most likely means approximately the same as which of the following?

- A) It is a question that gives a false impression of simplicity.
- B) It is a difficult question, which is impossible to be answered.
- C) It is an easy question.
- D) Although it seems to be a simple question, only experts, as Mitchell Davis, can answer it.
- E) It is an interesting question.

QUESTÃO 42 (ESPM)

According to the information in the article, which of the following can be

considered essential characteristics of video games:

- A) advertisements;
- B) product placements;
- C) advertisements and product placements;
- D) story lines and action;
- E) aesthetics and speed.

QUESTÃO 43 (ESPM)

According to the article, until now,

- A) Aggressive ads have randomly appeared in video games.
- B) Video game story lines have been usually based on advertisements.
- C) Advertisements have not often appeared in video games.
- D) Advertisements have appeared only in aggressive video games.
- E) Advertisements have never appeared in video games.

QUESTÃO 44 (ESPM)

According to the text, Mr. Davis

- A) is a video game enthusiast.
- B) intends to advertise his new advertising agency in video games.
- C) is a game developer at a video game studio.
- D) believes that video games and ads can be a good combination.
- E) works for Massive, a game publisher company that has advertised its products in video games.

Texto extraído da revista Newsweek, referente às questões 45 e 46:

Health for life

More and more Americans look outside of conventional medicine for at least some of their health care. They take herbs to lift their mood, and turn to acupuncture or yoga to alleviate pain. They give age-old Chinese remedies a new try – and they wonder what herbal supplements might be effective (and safe) for their children. But "complementary" and "alternative" therapies haven't been subject to rigorous scientific testing – until now. The medical researchers around the country who are examining these nonconventional approaches are revolutionizing clinical practice and giving birth to a new kind of integrative medicine.

QUESTÃO 45 (ESPM)

The possessive “their”, in “...They take herbs to lift their mood, ...” most likely refers to which of the following?

- A) health care
- B) herbs
- C) more and more Americans
- D) conventional medicine
- E) acupuncture or yoga

QUESTÃO 46 (ESPM)

The texts suggests that:

- A) Americans do not trust conventional medicine any more.
- B) Americans have tried Chinese remedies because conventional health care has become very expensive.
- C) Unlike conventional therapies, alternative therapies have been exhaustedly studied and proved to be effective.
- D) Americans think herbal supplements are wonderful for kids.
- E) Although, until now, there has been no rigorous scientific evidence that alternative therapy may be effective, Americans are giving it a chance.

Texto extraído da revista People (Mail Bag), referente às questões 47 e 48:

LETTER 1:

“Disgusting, immoral, unholy. These are often words used when people discuss homosexuality. However, I use these words when discussing homophobia. Of course gay people should have the right be married, because being gay isn’t wrong.”

(Tonya Abbott, Yorktown, Va.)

LETTER 2:

I couldn’t bring myself to read this article. America originally based her laws on God’s laws. God brought Adam Eve, not Steve.

(Karen Christian, Homosassa, Fla.)

QUESTÃO 47 (ESPM)

We can say that the author of LETTER 1 condemns:

- A) homosexuality.
- B) discrimination against homosexuality.
- C) People Magazine for discussing homophobia.
- D) gays who want to be married.
- E) the authors of the article about homosexuality that was published in People Magazine.

QUESTÃO 48 (ESPM)

According to the information in LETTER 2, which of the following is TRUE, concerning Karen Christian:

- A) She wrote a letter praising an article about homosexuality.
- B) She wrote a letter expressing a favorable judgment of the article she had read in the magazine.
- C) She read the article thoroughly before writing her letter.
- D) She mentions God’s laws to defend homosexuals.
- E) She thinks that God’s laws are against homosexuality.

Texto referente às questões 49 e 50, extraído de “Ladies’ Home Journal”, adaptado para fins de Vestibular:

“The brain is designed for learning. Absorbing new information requires brain cells to branch out and connect with other brain cells, thus expanding your brain’s overall capacity. (This ability to communicate with each other is a fundamental way in which brain cells differ from other cells in your body.)...When you retain and use information, you flood your brain with blood and the chemicals that brain cells use to communicate. “New cells have to get these nutrients to thrive. Otherwise, they die, “says Elizabeth Gould, Ph.D., a professor of psychology at Princeton University, in Princeton, New Jersey.”

QUESTÃO 49 (ESPM)

Which of the following is supported by the information in the article?

- A) Brain cells have the capacity of retaining and forgetting new information.
- B) Physical exercise increases blood flow to the brain.
- C) New mental challenges may harm the brain.
- D) Learning helps ensure the survival of new brain cells.
- E) It is fundamental that students communicate with each other in order to ensure high-quality learning.

QUESTÃO 50 (ESPM)

In “New cells have to get these nutrients to thrive”, THRIVE most likely means approximately the same as which of the following:

- A) Grow vigorously.
- B) Fail.
- C) Deteriorate.

- D) Help the learning process.
- E) Renew energy sources.